



Whole Earth Provision Co. Case Study

Find out how Whole Earth Provision Co. was able to reach an **86% shift fulfillment rate** with Indeed Flex

The Background

Typically, Whole Earth would hire seasonal workers to combat the high demand of peak seasons. With the shift in the labor market and a skilled worker shortage, Whole Earth noticed the hiring process became too sporadic. This led to a turnover rate higher than they had ever experienced. Seasonal workers were less inclined to work the full-time needed and other candidates were only interested in long-term employment.

With the traditional hiring model not able to bring in the right talent needed in a timely fashion, Whole Earth required something different to meet the demands. They were recommended Indeed Flex.

"It seemed like [Indeed Flex] would be a good fit for us and that it might work better than what we had been doing - and it was! It really has worked well"

- Jonas Hodges, Warehouse Manager

The challenge

- Recruitment and training costs
- Consumer demand increasing and uncertain staffing levels to support
- High availability of jobs in the area, offering longer-term employment
- Quality of worker pool

The Solution

Indeed Flex gives control and choice back to their clients. By tailoring our solutions to their needs, we are able to deliver fast and reliable results based on the client's unique goals.

Speed of access to high-quality workers

Indeed Flex offers on-demand local workforces who are pre-verified by role. It's based upon experience and qualification to deliver credibility and trust

A specific pool of favorite Flexers

An easily accessible pool of the client's favorite, highly skilled workers, ensuring consistency of return staff. This also enables clients to have a cluster of workers on-hand who are already familiar with the company's operations

Dedicated Account Manager

We deliver a true 360 staffing partnership by assigning each client their own Indeed Flex trusted advisor, helping clients adapt quickly to market demands

"The most impressive part is the quality of the [Flexers] that have worked here. They worked really well and were at the top end of the level of the people we've hired seasonally"

Results of Partnering with Indeed Flex

- ✓ **85.6%** Shifts Fulfillment Rate
- ✓ **4.6%** No show rate
- ✓ **97.0%** Repeat Worker rate