



The Genie Company Case Study

Find out how Genie filled 3,322 shifts with Indeed Flex.

The Background

Genie had partnered with staffing agencies for years to source temporary workers. When COVID-19 hit, they fell behind on hiring. By March 2021, Genie recognized they needed a new way to find staff quickly and reached out to Indeed.

Their aim was foremost to find eligible workers to meet the demand and secondly, to find individuals who would like to remain at the company long-term.

Fast forward to November 2021, Indeed recommended they work with Indeed Flex to meet their staffing needs.

When I spoke with Indeed Flex, there was a lot of confidence in the ability to provide staff. The name 'Indeed' is well known in this area - that helps!

- Shawn Manley, Director, Customer Service



The Challenges

- Talent attraction and retention
- High turnover costs
- Competitors with higher wages

The Solution

Indeed Flex gave control, confidence and choice back to Genie. By tailoring our solutions to their needs, we are able to deliver fast and reliable results based on their unique goals.

Dedicated Account Manager

We deliver a true 360 staffing partnership by assigning each client their own Indeed Flex trusted advisor, helping clients adapt quickly to market demands.

Speed of access to high-quality workers

Indeed Flex offers on-demand local workforces who are pre-verified by role. It's based upon experience and qualification to deliver credibility and trust.

Temp to Perm Hiring solution

With Indeed Flex Temp to Perm, Genie can trial quality workers before they hire. This means this minimises unnecessary costs related to attraction, turnover and unemployment.

We were in a hole. We were looking to fill at least 10 workers every 2 weeks, and we were maybe getting around 2-5 through our 2 previous agencies. Indeed Flex has been able to provide on average 10 bi-weekly - I think the most we had was 15 or 16 so that's been a good win for us.

The Results

✓ **3,322** Total shifts filled

✓ **96.5%** Repeat worker rate

✓ **84.8%** Shift fulfillment rate



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